

## MINISTRYLIBRARY

Video Book Summaries For Church Leaders

The first practice is to Clarify the Win. Examine every ministry and ask, "what is our win? what is worth celebrating?"

- 4 Steps to Clarifying the Win
- 1. Sum up the win in a simple phrase
- 2. Keep the win as specific as possible
- 3. Restate the win frequently and creatively
- 4. Meet to clarify the win at every level

Imagine if a baseball team didn't know their goal was to score more runs than the other team. Each person would then be in it for themselves. Knowing what you're working towards keeps team on the same page and accountable to each other.

People will work harder if they know what the end goal is. This will also create momentum. People get excited when they win and they'll want to do it more and more.

Next, Think Steps, Not Programs. Now that you have a clearly stated goal, you need a series of well-defined steps that help move people closer to that goal.

Programs ask the question, "What is the need?" and then, "How do we meet that need?" Steps, however, ask, "Who do we want our people to become?" and "How do we get them there?"

Now, work on Narrowing your Focus. To quote Andy Stanley, "Devoting a little of yourself to everything means committing a great deal of yourself to nothing."

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This book is all about rethinking your ministry game plan. It isn't a "how to" guide with 7 things that can be put in place today, it is 7 practices that will help you to rethink what you're doing and why.

actionsteps		
Notes don't change anything, actions do. So don't take notes, take actions!		
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When churches try to do too much, the "win" becomes muddy, and the church becomes complex. Churches drift into this "complexity is better" mindset for a few different reasons.	actionsteps Notes don't change anything, actions do. So don't take notes, take actions!
<ol> <li>Pressure to provide programs based on needs.</li> <li>individuals have build their identity around a ministry, not a mission</li> <li>Churches feel the fallout of eliminating certain programs.</li> <li>Hang from string</li> </ol>	
There are some changes that can be made to help narrow your focus. First, simplify. Make sure that every ministry is aiming to do one or two things really well.	
Kill what's working. Sometimes you may need to eliminate something that's working so something better can take its place.	
The fourth practice is to Teach Less for More.	
People don't truly learn something until they need it. We should teach people what they need to know, when they need to know it.	
There's 4 steps to teaching less for more. One, decide what you are going to say. Next, decide to say one thing at a time. If people are flooded with information, they won't apply anything. Three, decide how you are going to say it; and four, say it over and over again.	
Why churches teach more for less: -it's easier -they have bought into the myth of going deep -they worry about not having enough to say -they fear they will leave something out	
The first four practices focus on changes that need to be made to the church as an organization. The last three focus on changes that need to be made to the leadership of the church.	

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Number five, Leader need to start Listening to Outsiders.	Action <b>steps</b> Notes don't change anything, actions do. So don't take notes, take actions!
Did you know that up until 1971, all World Series games were played during the mid-afternoon? In 1971, the Baseball Commissioner decided	So agn't take notes, take actions!
that if they wanted to reach more people on TV, they would need to	
move the game back until more fans were off work.	
They listened to the "outsiders" and the ratings went through the roof.	
After that night all weekday games would be played at night! It's true It's on Wikipedia!	
As pastors and leaders, we tend to forget what it's like to be a first-timer.	
We are slow to make changes because we think things seems to be	
working.	
However, there may be things that need to be adjusted in order to reach	
outsiders. Almost 100 million Americans are unchurched. That is a ton	
of people!	
Why aren't they in church? Maybe its because most churches put their	
focus on trying to keep the insiders and don't focus on gaining more	
outsiders.	
The sixth practice is to Penlace Vourself	
The sixth practice is to Replace Yourself.	
You're not immortal and there will come a day when you will no longer	
be able to lead your church or ministry. You have 2 choices, really.	
as as is to lead your charen or ministry, rou have 2 choices, really.	
One, You can leave it to the next guy to figure it out and hope	
everything goes well.	
Dumb idea	
or 2. You can train someone to do what you do and pass the torch.	
Smart idea	

	actionsteps
There's 3 steps to a successful handoff.	Notes don't change anything, actions do. So don't take notes, take actions!
First, break it down. Write down what it is you do. It will be easier to teach someone, if you know what it is you are teaching.  Scene: Write down points on board in back	
Second, hand it off and actually let them do it. Sure, they will make mistakes but hopefully they'll learn from them and move on.	
Finally, let it go. Don't hold on tightly to the past. Allow them to own the mission and vision and let them take it forward.	
The last practice is to Work on It.	
If you don't take this time to evaluate, you will gradually veer off course and not even notice.  You must create time in your schedule to step back and review everything and that things are still running smoothly. Go back and make sure that all ministries and events are in line with the first 6 practices.	