



**Video Overview:**

- What is Leveraged Leadership?
- How do I know when to use it?
- 3 Examples of Leveraged Leadership Activities.

**What Is Leveraged Leadership?**

-When it comes to productivity there are two main ways to increase it.  
 Work Faster  
 \*Higher Leverage\*

-The downside to working faster is that no matter how fast you work, you only have 24 hours in a day to get things done. Despite how fast you work, you are limited by time.

-When it comes to being a leader, your productivity is not just measured by the amount of things you can get done. Your productivity is dependent upon the entire team underneath you.

-In order to maximize productivity as a whole, you need to use Leveraged Leadership.

*Definition of Leveraged Leadership-When a large group's work is affected by a leader supplying their unique passion, knowledge, or perspective.*

-By you inserting a small amount of your passion, knowledge, or perspective you can make everyone underneath you more productive, therefore making you more productive as a whole.

**How To Find Leveraged Activities:**

-Look for an activity or behavior that can be greatly improved by your brief, focused words or actions.

 **THEBIGIDEA**

**You only have 24 hours in a day to get things done. Despite how fast you work, you are limited by time. Leverage your leadership to make you and your team more productive.**

*action***steps**

*Notes don't change anything, actions do. So don't take notes, take actions!*

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