9 Tips for Productive Brainstorming Meetings

by Ben Stapley

In this **Application Guide**, we are going to help you prepare for your next brainstorming meeting to ensure that it will be a productive one. Maybe you feel right at home in brainstorming meetings, but your team….eh...not so much. Or maybe you HATE being in brainstorming meetings, but they are kind of a necessary evil. No matter where on the spectrum you find yourself today, our goal here at Ministry Library is to help you improve the quality of your brainstorming meetings.

To begin, check out Ben's video, and maybe even contemplate going over some of this information with your team. After watching the video, What's Next section. Make sure to give yourself due dates, reminders, and key deliverables so that your next brainstorming meeting can pour down ideas! Also, don't forget to download out Brainstorming Meeting Worksheet to help remind you to incorporate these tips and best prepare so that your next brainstorming meeting can pour down ideas!

What's Next:

What is the attitude towards brainstorming meetings amongst your team?
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After brainstorming meetings, do you feel energized, drained, or better prepared?
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What are the major contributing factors to making you feel this way?
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What were a few of your most successful brainstorming sessions?
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ACTION**STEPS**

Notes don't change anything. Don't take notes, take action!

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What about that meeting made it that way?
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What are some of the biggest barrier your team faces when it comes to brainstorming?
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What habits are your currently doing that might hinder the brainstorming process?
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What do you need in order to overcome this barrier?
(Coaching? Resources? Change in Perspective etc)
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Out of all of the tips in the video, which two do you think would have the greatest impact on your meetings?
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What would be your first few steps in preparing to implement these tips?
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