

The 5 Most Effective Ways To Recruit Volunteers

with Brandon Cox

WORKSHOPS
BY MINISTRYLIBRARY



This **Application Guide** is dedicated to helping you and your team discover, plan, and implement much better, more effective ways to recruit volunteers in your church. We will help you think through having the right motivation, the best ways to recruit, and what to do with those volunteers once you have them.

To get started, print of the notes for this video and go through Brandon's video. This video could make a great staff meeting that could encourage collaboration on your team as to what's working and what's not. Take notes on what stands out to you in the video so you can remember to come back to it later. After the video, print off this **Application Guide** and begin collaboration by asking the **Team Discussion Questions** listed below. Then move onto the **What's Next Section** and provide answers, actions steps, and due dates to help you start implementing this new information into your context.

Team Discussion Questions:

- *What are some poor reasons to be looking for more volunteers?*
- *Has our teams fallen trap to any of these reasons?*
- *What is the biggest struggle we are facing when it come to recruiting volunteers? Why might this be?*
- *When thinking of recruiting volunteers, do you think of it in terms of what it will do for you (your ministry) or what it will do for the volunteer?*
- *How does this shift in thinking change your approach?*
- *What's your biggest takeaway from this video?*

ACTIONSTEPS

*Notes don't change anything.
Don't take notes, take action!*

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What's Next:

If you're answering honestly, what has been your primary motivation to recruit more volunteers into your ministry?

After watching this video, is this motivation a correct one or does it need to be tweaked? If it needs to be tweaked, how so?

How does serving fit into your assimilation process?

How can you be more intentional about including serving into your process?

Make a list of ways serving benefits the volunteer?

How can you encourage your volunteers to share their serving experiences with you?

How can you encourage them to share it with others?

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How could your church utilize these serving testimonies to encourage others to begin serving?

What would you like your volunteers to say when describing their experience serving at your church?

What things do you think would keep people from saying that?

How could you help overcome these barriers. Give 3 actions steps.

What would change in the way you recruit if you tried to get people to volunteer for what it does to/for them?

What has been the most successful way of recruiting committed, engaged volunteers at your church and why?

How are you currently helping the people in your church discover where to use their passions as they serve?

How is serving tied into your church's membership?

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If it's not, what do you need to change in order to effectively communicate this important aspect of being on mission with this church?

How often are you relying upon the following avenues to try and recruit volunteers?
(Write Often, Seldom, Rarely Ever, or Never).

Stage Announcements:

Screen Announcement:

Social Media:

Bulletin:

Newsletters:

Through Stories:

Post Sermon Call To Action:

Discipleship Pathway:

Ministry Leader Recruitment:

Volunteer Recruiting Volunteers:

After completing the section above, what are some observations you have.

What outlets for recruiting that don't work well are you over utilizing?

What are some ways that you are currently underutilizing that you think can be used more effectively?

What are your next steps to get started with these changes?

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Which of the 5 effective ways that Brandon gives do you think could be MOST helpful or most impactful in your church?

What would it take to begin implementing that?

Specifically, how would it look on your team?

Who do you need to get on board with this new strategy?

What are your next steps?

Workshop Summary:

What aspect of this workshop has stood out to you the most/biggest takeaway?

If this idea were able to come to fruition in your church, what would be the impact?

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List a few things that you'd like to adjust/change as a result of this workshop.

What are your next steps to begin working on accomplishing these things?

What is one thing you can do to create a quick win and gain momentum?

Who should you share this information with?

What additional resources or information would you like to discover?

Related Videos:

*Most Recommended

[The #1 Overlooked Source For New Volunteers](#)

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